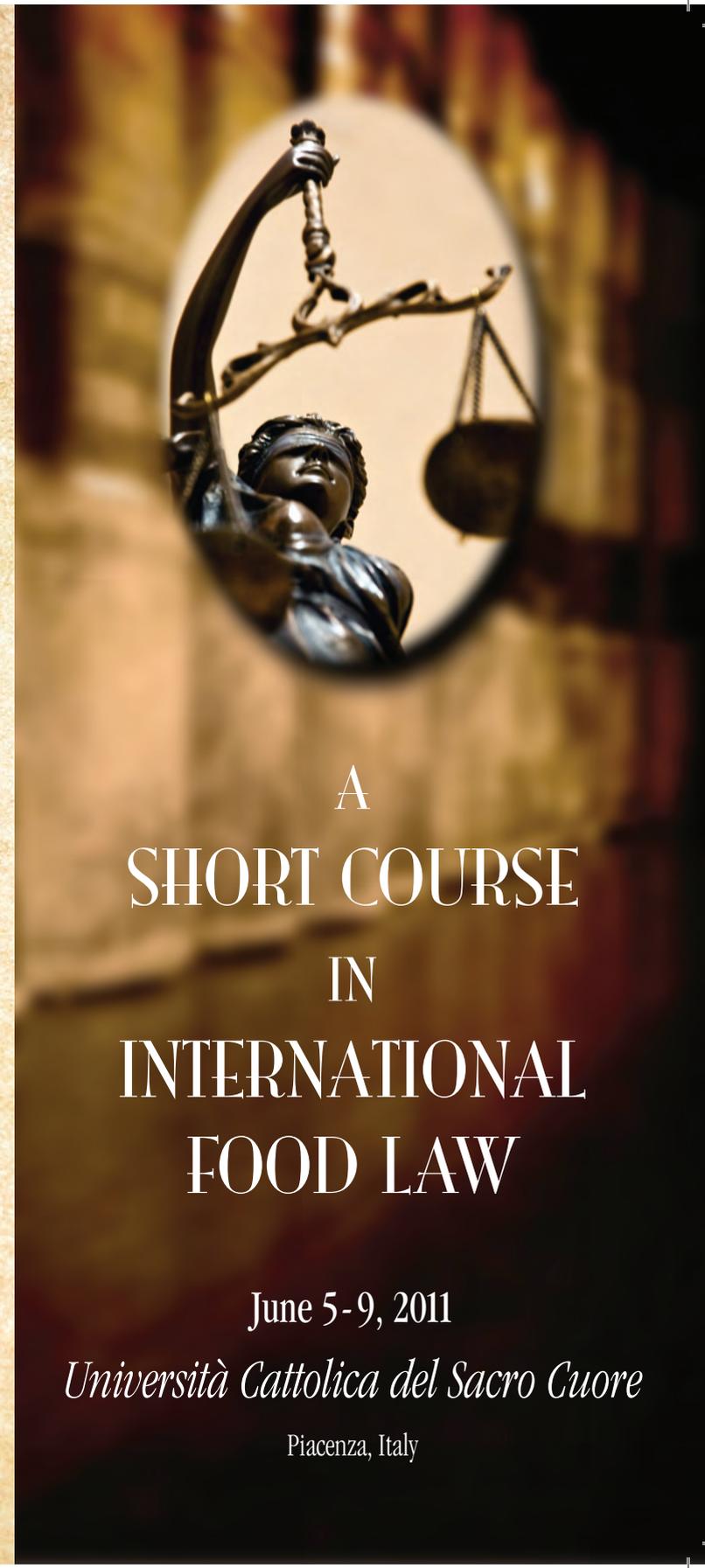


Via Emilia Parmense, 84  
29122 Piacenza, Italy

**MICHIGAN STATE**  
UNIVERSITY



A  
SHORT COURSE  
IN  
INTERNATIONAL  
FOOD LAW

June 5-9, 2011

*Università Cattolica del Sacro Cuore*

Piacenza, Italy



**MICHIGAN STATE  
UNIVERSITY**

# A Short Course in International Food Law

## Course Rationale

Food regulation is a complex and evolving global issue. Increasingly, national regulatory and food safety initiatives are considered from a global perspective. Furthermore, these policy and regulatory issues are tied to science-based evaluations of food innovations and new food technologies traded internationally.

To address various issues of food law in both public and private settings a short course will be conducted with a focus on relevant regulatory policy and trade issues while understanding parallels between global and national efforts.

## Course Description

The course represents a collaborative effort between public-private partnerships to include industry, government and academia. The course aims to assist with the development of overall scientific understanding across stakeholders by providing a forum for dialogue and exchange. Public-private partnerships provide scientific and technical assistance with a view to improving cooperation, transparency and improved consumer protection.

The one-week short course will take place on the campus of Università Cattolica del Sacro Cuore, Piacenza, Italy. The University, due to its close proximity to the FAO / WHO and the EFSA is ideally suited to include various government agencies, international organizations and private companies. The training group has strong expertise and works in close collaboration with the scientific community on food regulations and food safety issues, playing a key role in scientific efforts as independent advisors. There will be ample opportunity for networking. **All course instruction will be in English.**

The course organizers have included an opportunity for international participation with a diverse network of experts. The course is designed to help participants working in the food industry, academia, and government to develop a resource network and gain a greater understanding of food regulation and food safety issues from a global and European perspective.

## Coursework

In the course of study, the participants will receive instruction on Agri-food governance, food quality, food and innovation, and private food law. University credit will be granted upon completion.

## Course Components

- ❖ **Agri-Food Governance:** *The Global Level*  
World Health Organization (WHO), Food and Agriculture Organization (FAO), Codex Alimentarius Commission and World Trade Organization (WTO)
- ❖ **European Union:** *An overview on EU Institutions dealing with food law*  
European Commission, Council of the European Union, European Parliament, DG SANCO, European Food Safety Authority and Member States
- ❖ **Food & Innovation:** *Intellectual Property Law and Food Law*  
Organic food, biotechnology and food, GMO regulation in EU
- ❖ **Case & Comparative Law:**  
Why EFSA isn't equivalent to FDA, Dispute at the WTO  
*(The Parmesan cheese case)*
- ❖ **Food Quality:** *Geographical indications and marks for food products*  
The TRIPS Agreement, Protected Designation of Origins (PDO), Protected Geographical Indication (PGI), Traditional Specialities Guaranteed (TSG) and Collective Marks
- ❖ **Farm to Fork:**  
A visit to local food producers: Grana cheese and Parma ham

## Field Trips

In addition to the coursework participants will take part in visits to local factories, companies, receive testimonials from professionals in the industry, and take part in food and beverage tastings.

## Costs

The registration fee of €2.500, includes:

- ❖ Welcome dinner
- ❖ Five nights lodging at Piacenza's City Hotel – [www.hotelcitypc.it](http://www.hotelcitypc.it)
- ❖ All field trips and activity costs
- ❖ Instructional costs (*course materials, lab fees*)
- ❖ Certification and University Credits
- ❖ All local travel to university and field visits
- ❖ Course organizers will provide airport pick-up
- ❖ Access to university services (*fitness center, library, cafeteria*)

## Registration

The registration fee for A Short Course in International Food Law is €2.500. To register please fill out form and mail to:

Paola Romersi, International Relations  
Università Cattolica del Sacro Cuore  
Via Emilia Parmense, 84  
29122 Piacenza Italy

**Or send e-mail to:**

**[paola.romersi@unicatt.it](mailto:paola.romersi@unicatt.it)**

**Tel. +39 0523 599193, Fax +39 0523 599441**

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_



*Piazza in Piacenza*